



NORTHERN CALIFORNIA CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

**Meeting Professionals International
Northern California Chapter
Sponsorship Opportunities
Program Guide for 2009-2010**



NORTHERN CALIFORNIA CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

2009 - 2010 Sponsorship Opportunities

Why Sponsor MPINCC?

Sponsors enjoy the exposure that comes with marketing to over 1,100 members and over 2,000 non-member planners in the Bay Area's largest meeting industry organization chapter.

Your return on investment includes:

- Exposure and marketing to the 2nd largest MPI chapter in the world with over 1,100 members, including 500 planners
- Our planners operate 4,000+ meetings in the US and 1,000+ meetings internationally
- Exposure and marketing to Northern California's 53 Fortune 500 Companies including Intel, Oracle, Google, Apple, Clorox and Genentech just to name a few
- Event attendance averaging 200+ members

What sorts of sponsorships are available?

We need cash and in-kind sponsorships from a few hundred dollars to our exclusive \$35,000 Diamond Level Education Sponsor.

- As a venue sponsor, you are able to bring potential clients into your site for a first hand look at meeting space or recently completed renovations and feature the food service that planners would expect when booking a meeting or event at your property.
- Strategic sponsors are able to advertise their partnerships with MPINCC all year long as we work to reach our organizational objectives together.
- And there are dozens of single event and promotion sponsor opportunities available from website banner ads and mailing labels to exhibitor packages, golf sponsorships and major event sponsors.

Where do I go from here?

Three steps:

- Take a look at our [Sponsorship Opportunities at-a-Glance](#) for a high level overview of costs and benefits.
- Dig down into the specifics at our [Sponsorship Opportunities Program Guide](#) for details and requirements.
- Most important, complete the [Sponsorship Response Form](#) or just call the MPINCC office at (925) 355-1912 for more information.



MPINCC 2009-2010 SPONSORSHIP RESPONSE FORM

Please complete the information below, indicating which dates you would like to sponsor an MPINCC event and/or other ways you would like to contribute. You may submit one response form to be considered for multiple dates and/or programs. We will respond as soon as possible to discuss a sponsorship that is right for you! Thank you.

Sponsorship objective: _____

Sponsorship type/s: _____

Program(s) details: _____

Date(s): _____

Site/Vendor: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

E-Mail Address: _____

Parking accommodations and costs: _____

Contact Person for company logo: _____

30-word description of your site or service: _____

Return this completed form to:

MPINCC - 2440 Camino Ramon - Suite 273 - San Ramon, CA 94583

Attn: Diane Schneiderman, CMP

Fax: 925/355-1296

Questions? Call 925/355-1912 or email info@mpincc.org

Diamond Level*

Exclusive – Never been offered before!!! Exclusive Cash Sponsorship: \$35,000

Be the exclusive program sponsor at **all** of the 2009-2010 Education Events. Five 1/2 day Professional Education Programs, four Professional Breakfast Programs and Technology Day will be offered and you will be the Sponsor for all of the education events.

Benefits for this level

<ul style="list-style-type: none"> The Sponsor will have access to a maximum of ten table tops (10 tickets) for exhibit space during the Networking Reception at the ½ day Professional Education Program and Technology Day (1 ticket/exhibitor & 2 tickets for the sponsor) and 5 tabletops (5 tickets) at the Professional Breakfast Programs.
<ul style="list-style-type: none"> Each exhibitor will donate a prize.
<ul style="list-style-type: none"> Mailing labels will be provided to each exhibitor for their use. The labels will include the name and address of all of the members of the MPI Northern California Chapter.
<ul style="list-style-type: none"> Your logo and link to your website will be included in electronic invitations to the database (3500) for program registration.
<ul style="list-style-type: none"> You will have 10 tickets (1/sponsor table top as above) for lunch and 5 tickets (1/sponsor table top as above) for breakfast and also have the opportunity to say a few words during the program (5 minutes maximum).
<ul style="list-style-type: none"> Mention in the monthly Newsflash
<ul style="list-style-type: none"> You will be mentioned and/or listed in the Sponsor Spotlight column in <i>Perspective</i> magazine
<ul style="list-style-type: none"> Acknowledgement at each event during the President's remarks.
<ul style="list-style-type: none"> You will have a banner ad on the Web site for the program year
<ul style="list-style-type: none"> A black & white ad in the Annual Directory and the Trade Show Exhibitor Directory and Gala program (size to be determined & if published).
<ul style="list-style-type: none"> One Standard Trade Show Booth (décor, electrical, drayage, etc. at your own expense)
<ul style="list-style-type: none"> \$45,000 value

(This sponsorship level is not open to hotel companies.)

Platinum Level

Key Strategic Partners: \$10,000 - \$34,999 Cash or In-Kind Sponsor

We have developed partnerships for multiple events within the Chapter. These sponsorships are exclusive to your company, are available for one year and **have the following benefits:**

<ul style="list-style-type: none"> MPINCC will provide mailing labels 2x a year for your use. The labels will include the contact information for all of the members of MPINCC.
<ul style="list-style-type: none"> Logo and link to your Web site on MPINCC's Web site under the Key Strategic Partners tab.
<ul style="list-style-type: none"> 2 complimentary tickets for each event during the 2009-2010 program year.
<ul style="list-style-type: none"> Mention in the Newsflash for events you support.
<ul style="list-style-type: none"> Mention or listing in the Sponsor Spotlight column in <i>Perspective</i> magazine.
<ul style="list-style-type: none"> Signage featuring Key Strategic Partners will be displayed at each event during the year.
<ul style="list-style-type: none"> Acknowledgement during the President's remarks at each event in which you participate.
<ul style="list-style-type: none"> A black & white ad in the Annual Directory and the Trade Show Exhibitor Directory and Gala program (size to be determined & if published).
<ul style="list-style-type: none"> Promote your organization as an MPINCC Key Strategic Partner

Cash Sponsorships: \$10,000 and above

Transportation – for all of our speakers and for the board at major events

Décor & Furniture – at all of our major events throughout the year

Photography – at all our events throughout the year

AV – our exclusive AV provider for the Chapter at all events or the ones the venue allows

Signage – our exclusive signage provider for the Chapter

Other Sponsorships:

MPINCC 22nd Annual Trade Show & Conference

Venue (**CONFIRMED, Moscone West, January 28 & 29, 2010**)

Registration Counters plus Entrance Units: \$25,000

On-site Registration: in-kind

Registration Counters: \$15,000

Entrance Units: \$15,000.00

Lunch: \$10,000

Lounge: \$10,000

Two LEADERSHIP WEEKEND RETREATS

Board Retreat: January 2010

Venue Sponsor Details:

The MPINCC Mid-Year Leadership Retreat is for approximately 35 of the Chapter's leadership, including the Board of Directors, Committee Chairs, and Staff, as they gather to review and discuss the chapter's strategic plan and its implementation for the remainder of the program year. The group is comprised of Corporate, Association and Independent Meeting Planners and Supplier Members. The program is typically **fully sponsored**.

Meeting Requirements:

• Meeting space crescent rounds for 35 people.
• Approximately 30-35 sleeping rooms for 2 nights.
• Continental Breakfast and lunch for 2 days.
• Meeting breaks, total of four (4).
• One evening reception for 40 guests.
• Complimentary use of equipment including LCD projector, screen, flipchart and markers

Leadership Planning Meeting: Spring 2010

Venue Sponsor Details:

The MPINCC Leadership Planning Meeting is for the approximately 35 members of the Chapter's leadership team, including the Board of Directors, Committee Chairs, and Staff, as they gather to plan and discuss the chapter's strategic plan for the upcoming year. The group is comprised of Corporate, Association and Independent Meeting Planners and Supplier Members. The program is typically **fully sponsored**.

Meeting Requirements:

• Meeting space crescent rounds for 35 people.
• Approximately 30-35 sleeping rooms for 2 nights.
• Continental Breakfast and lunch for 2 days.
• Meeting breaks, total of four (4).
• One evening reception for 40 guests.
• Complimentary use of equipment including LCD projector, screen, flipchart and markers

Gold Level

Sponsorships: \$5,000 - \$9,999 – Venue and Cash Sponsorship

Benefits for this level

<ul style="list-style-type: none"> • One 6' table during networking reception.
<ul style="list-style-type: none"> • Each exhibitor will donate a prize.
<ul style="list-style-type: none"> • Mailing labels will be provided to each venue for a one time use. The labels will include the name and address of all of the members of the MPI Northern California Chapter.
<ul style="list-style-type: none"> • Your logo and link to your Web site will be included in the monthly Newsflash and in email invitations to the members for program registration.
<ul style="list-style-type: none"> • 2 complimentary tickets to the event.
<ul style="list-style-type: none"> • Mention or listing in the Sponsor Spotlight column in <i>Perspective</i> magazine.
<ul style="list-style-type: none"> • Acknowledgement during the President's remarks.
<ul style="list-style-type: none"> • Welcome the group at lunch (3 minutes maximum).

Sponsorship Items at this level

Venue Sponsor for the following events:

Five Professional Education Programs: August 2009 (Confirmed, Westin St. Francis, August 27, 2009), September 2009 (Confirmed, Claremont Resort & Spa, September 23, 2009) October 2009, March 2010, May 2010.

The MPINCC Professional Education Program takes place 4 or 5 times a year (normally the 3rd Wednesday of the month) and includes two educational workshops, the Chapter Orientation meeting, a networking reception, a luncheon with program/speaker and a Board of Directors Meeting.

Schedule:

8:30am-9:00am	Registration
9:00am-10:30am	Workshops
10:30am-11:00am	Chapter Orientation
10:30am-11:30am	Networking Reception
11:30am-1:00pm	Luncheon and Program
1:30pm-3:30pm	Board Meeting

Meeting Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space for up to 250 people for a reception and, in a separate room, a banquet style meal, usually as a luncheon program format
<ul style="list-style-type: none"> • A reception area large enough for a registration area 4 6' skirted tables and 10 6' skirted tables for program sponsors
<ul style="list-style-type: none"> • Complimentary coffee before workshops and during Networking Reception
<ul style="list-style-type: none"> • Two meeting rooms for workshop breakout sessions (60-75 people theater or classroom)
<ul style="list-style-type: none"> • One meeting room for Chapter Orientation (30 people crescent rounds)
<ul style="list-style-type: none"> • One meeting room for Board of Directors meeting (20 people U shape or hollow square). Includes coffee, assorted sodas, bottled waters, and healthy snacks for 20 people
<ul style="list-style-type: none"> • Complimentary use of equipment including use of lecterns with microphones, skirted risers, up to 6 easels, flip charts and markers, bulletin boards, CD player or sound system to play CD's, DVD player, lavalier microphones, up to 3 LCD projectors and screens with technician (or allow outside AV partner at no additional fee)
<ul style="list-style-type: none"> • Up to 3 complimentary sleeping rooms for speakers, if needed.
<ul style="list-style-type: none"> • Block of 10 sleeping rooms with no attrition and a reservation deadline one week before event at an attractive rate
<ul style="list-style-type: none"> • Complimentary or discounted parking
<ul style="list-style-type: none"> • Budget for a full plated lunch menu as well as space, breaks, equipment listed above is \$30 per person INCLUSIVE.

Four Professional Breakfast Programs: September 2009 (CONFIRMED, Sheraton Sonoma County – Petaluma, 9/15/09), November 2009, January 2010, April 2010

The Professional Breakfast Program is a morning event that takes place four times a year (usually the second Tuesday of the month) and includes networking, breakfast and an education program.

Schedule:

7:30am-8:00am	Registration, Networking & Breakfast
8:00am-9:15am	Program
9:30am	Adjourn

Meeting Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space for up to 100-150 people for both networking and a buffet-style full breakfast and program.
<ul style="list-style-type: none"> • The reception area should be large enough to accommodate a registration area with 3 6' skirted tables for registration and 5 6' skirted tables for program sponsors
<ul style="list-style-type: none"> • Complimentary use of equipment including use of lecterns with microphone, skirted riser, up to 6 easels, flip chart and markers, bulletin boards, CD player or sound system to play CD's, DVD player, lavalier microphone, LCD projector and screen with technician (or allow outside AV partner at no additional fee)
<ul style="list-style-type: none"> • Up to 3 complimentary sleeping rooms for speakers, if needed.
<ul style="list-style-type: none"> • Complimentary or discounted parking
<ul style="list-style-type: none"> • Budget for a full hot breakfast menu as well as space, equipment listed above is \$15 per person INCLUSIVE.

One TECHNOLOGY DAY: April 2010

Technology Day is an event that takes place once a year and includes breakfast, am break, lunch, pm break, networking and a technology education program. There will also be a technology playground where technology vendors will be able to showcase their products and services.

Schedule:

8:00am-9:00am	Registration, Breakfast, Networking, Technology Playground
9:00am-10:15am	Workshops (3 concurrent)
10:15am-10:45am	Coffee break and Playground
10:45am-12:00pm	Workshops (3 concurrent)
12:00pm-1:20pm	Lunch and Keynote
1:30pm-2:00pm	Dessert in Playground
2:00pm-3:15pm	Workshops (3 concurrent)
3:15pm-4:15pm	Reception in Playground

Meeting Requirements:

<ul style="list-style-type: none"> • Complimentary space for up to 300 people, and in a separate room, an banquet style meal
<ul style="list-style-type: none"> • Three meeting rooms for workshop breakout sessions (60-75 people classroom or crescent rounds)
<ul style="list-style-type: none"> • Registration area to accommodate badge pick-up and onsite registration 3 6'skirted tables.
<ul style="list-style-type: none"> • Area to accommodate up to 10 6' skirted sponsor tables and up to 25 6' skirted technology vendor demonstration tables/areas.
<ul style="list-style-type: none"> • Complimentary use of equipment including lavalier microphones, lecterns with microphones, skirted risers, up to 6 easels, flipchart and markers, CD player or sound system to play CD's, DVD player, up to four LCD projectors and screens with technicians. (or allow outside AV partner at no additional fee)
<ul style="list-style-type: none"> • Complimentary wireless Internet in workshop breakout sessions, luncheon meeting room, and Technology Playground
<ul style="list-style-type: none"> • Up to 5 complimentary sleeping rooms for speakers, if needed

<ul style="list-style-type: none"> • A block of 10 sleeping rooms with no attrition and a reservation deadline one week out from event at an attractive rate
<ul style="list-style-type: none"> • Complimentary or discounted parking if available
<ul style="list-style-type: none"> • Please provide information on social responsibility initiatives, including green practices
<ul style="list-style-type: none"> • Budget for a full plated lunch menu as well as space, breakfast, breaks, reception and equipment listed above is \$50 per person INCLUSIVE.

One GOLF TOURNAMENT for 72 people: (CONFIRMED, Presidio Golf Course, 11/2/09)

Tournament Requirements:

<ul style="list-style-type: none"> • Venue for a shotgun tournament for 72 people
<ul style="list-style-type: none"> • Area for a reception for 150 people
<ul style="list-style-type: none"> • Shotgun start at 1:30pm
<ul style="list-style-type: none"> • Provide lunch for the players
<ul style="list-style-type: none"> • Budget is \$25 per person INCLUSIVE.

Two HOLIDAY RECEPTIONS: December 2009

The Holiday Reception is a networking and fundraising event. The event is usually set up with heavy hors d'oeuvres and drink stations, including wine, beer and a themed drink. Thirty or more 6' tables are needed for a wine reception and silent auction items. Seeking one location in San Francisco and one location in the South Bay.

Schedule:

5:30pm-8:00pm Networking and silent auction

San Francisco Holiday Reception Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space for up to 300 people
<ul style="list-style-type: none"> • San Francisco location is recommended
<ul style="list-style-type: none"> • Complimentary use of equipment, including microphone and sound system for announcements (or allow outside AV partner at no additional fee)
<ul style="list-style-type: none"> • Thirty or more 6' tables for wine reception and silent auction items
<ul style="list-style-type: none"> • Waive corkage fee
<ul style="list-style-type: none"> • Block of 10 sleeping rooms with no attrition penalty and a reservation deadline one week out from event at an attractive rate
<ul style="list-style-type: none"> • Complimentary or discounted parking, if available
<ul style="list-style-type: none"> • Budget is \$25 per person INCLUSIVE (if food is provided)

South Bay Holiday Reception Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space for up to 75 people
<ul style="list-style-type: none"> • Complimentary use of equipment, including microphone and sound system for announcements (or allow outside AV partner at no additional fee)
<ul style="list-style-type: none"> • Waive corkage fee
<ul style="list-style-type: none"> • Block of 10 sleeping rooms with no attrition penalty and a reservation deadline one week out from the event at an attractive rate
<ul style="list-style-type: none"> • Complimentary or discounted parking, if available
<ul style="list-style-type: none"> • Budget is \$25 per person INCLUSIVE (if food is provided)

Average attendance figures from last two years: 265

One ANNUAL GALA & SILENT AUCTION: June 2010

The second most heavily attended event of the program year, the Annual Gala, includes a Silent Auction/Cocktail Reception with up to 50 6' tables, a Banquet Dinner and Entertainment. Attendance averages 200-300 people from the hospitality industry. Food & beverage **budget is \$45 per person inclusive**. Block of 20 sleeping rooms with no attrition. A San Francisco location is recommended.

Schedule:	4:30-6:00 pm	President's Reception
	6:00-7:30 pm	Awards Ceremony & Installation of Incoming Board of Directors
	7:30-11:00 pm	Silent Auction & Reception

Annual Gala Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space for up to 300 people
<ul style="list-style-type: none"> • Complimentary meeting space for awards ceremony & installation of incoming Board of Directors for up to 200-250 people theatre
<ul style="list-style-type: none"> • Complimentary meeting space for auction & cocktail reception
<ul style="list-style-type: none"> • Complimentary President's Reception for approximately 35-50 people
<ul style="list-style-type: none"> • Up to 50 6' tables for silent auction items
<ul style="list-style-type: none"> • Five complimentary sleeping rooms
<ul style="list-style-type: none"> • Block of 20 sleeping rooms with no attrition and a reservation deadline one week out from event at an attractive rate
<ul style="list-style-type: none"> • Waive corkage fee
<ul style="list-style-type: none"> • Complimentary or discounted parking, if available
<ul style="list-style-type: none"> • Budget is \$45 per person INCLUSIVE.

Golf Tournament Title Sponsor: \$5,000

You will be the key sponsor for the golf tournament. The golf tournament will bear your name as well as the chapter's name. You will be allowed 2 foursomes for the event as well as the Gold Sponsor benefits.

CMP UNIVERSITY – NEW FORMAT: January-June 2010

CMP University is a Saturday morning program for industry professionals studying for the Certified Meeting Professional (CMP) exam. This program consists of 11 Saturday morning sessions (8 AM-Noon) in a classroom setting with an AM beverage break.

Meeting Requirements:

<ul style="list-style-type: none"> • Complimentary meeting space
<ul style="list-style-type: none"> • Complimentary beverage break desired by not necessary
<ul style="list-style-type: none"> • Classroom style set (anticipated attendance 20-35 with preferred set 2 per 6")
<ul style="list-style-type: none"> • Wireless capabilities desired but not necessary
<ul style="list-style-type: none"> • Complimentary use of equipment including lectern, wireless microphone, 4 flipcharts with markers, LCD projector and screen (or allow an outside A/V partner at no additional fee)
<ul style="list-style-type: none"> • Complimentary or discounted parking, if available

Dates:

- January 9 & January 23, 2010
- February 13 & February 27, 2010
- March 13 & March 27, 2010
- April 10 & April 24, 2010
- May 8 & May 22, 2010
- June 5, 2010

Prefer one venue but would consider splitting CMP University into two locations (one location for January-March meetings and a second location for April-June meetings). Average attendance for fall programs under weekend model (Friday afternoon-Sunday afternoon): 10-15 Average attendance for spring programs under weekend model (Friday afternoon-Sunday afternoon): 20-25

Other Sponsorships at the Gold Level (\$5,000-\$9,999)

Annual Gala & Silent Auction:

Entertainment Sponsors for the Annual Gala and Silent Auction: \$8,000 cash or in kind

You will be the featured band or entertainment sponsor for the evening. This can be one band or multiple entertainment options over the evening.

Catering Sponsors for the Annual Gala and the pre-Gala President's Reception and the Holiday Receptions (if these events are at a venue other than a hotel)

You will be the featured caterer at the Gala or the Holiday Reception.

The Holiday Reception is heavy hors d'oeuvres. The budget is **\$25 per person inclusive**.

The Annual Gala's President's Reception is for 35-50 people with hors d'oeuvres, followed by the Gala with a sit down dinner or reception-style food for 200-300 people at **\$45 per person inclusive**.

22nd Annual Trade Show & Conference

Reception Sponsor: \$5,000

Lanyards Sponsor: \$5,000

Aisle Signs: \$4,000.00

Show Bags: \$5,000.00

Cyber Café: \$5,000.00 (four available)

Instant Feedback Pods: \$5,000.00 (four available)

Silver Level

Sponsorships: \$1,500 - \$4,999 – Educational Programs and Cash Sponsorships

Benefits for this level

<ul style="list-style-type: none">• Mailing labels will be provided to each exhibitor for a one time use. The labels will include the name and address of all members of the MPI Northern California Chapter.
<ul style="list-style-type: none">• Your company name and a link will be included in the monthly Newsflash and email invitations to the database (3,500) for program registration.
<ul style="list-style-type: none">• Mention or listing in the Sponsor Spotlight column in <i>Perspective</i> magazine.
<ul style="list-style-type: none">• Acknowledgement during the President's remarks.

Sponsorship Items for this level

Annual Directory: \$3,500 cash

The annual directory in print is mailed out once a year to all current members in October. The Sponsor for the Directory may add collateral with the directory mailing. For this year only we will include a 3 month banner ad on MPINCC's online directory page.

Professional Education Programs

Event Sponsor: August 2009, September 2009, October 2009, March 2010, May 2010.

Event Sponsor Details: \$3,500

Attendance at event is around 200 people

Event Sponsor Benefits:

<ul style="list-style-type: none">• The Professional Education Program Sponsor will have access to a maximum of ten table tops (10 tickets/1 per table) for exhibit space during the Networking Reception at the lunch program
<ul style="list-style-type: none">• Each exhibitor will donate a prize.
<ul style="list-style-type: none">• Professional Education Program Sponsor will have 10 tickets (1/sponsor table as above) for lunch and will also have an opportunity to say a few words during the program (3 minutes maximum).

Reception Sponsor for the Golf Tournament November 2, 2009: \$3,500

Includes one foursome for the event.

Entertainment for the Holiday Reception – cash or in-kind

Sponsored for the evening

Professional Breakfast Programs

September 2009 (**CONFIRMED, Sonoma County Tourism Bureau**), November 2009, January 2010, April 2010

Event Sponsor Details: \$1,500

Event Sponsor Benefits:

<ul style="list-style-type: none"> The Professional Breakfast Program Sponsor will have access to a maximum 5 tabletops (5 tickets/1 per table) at the breakfast programs.
<ul style="list-style-type: none"> Each exhibitor will donate a prize.
<ul style="list-style-type: none"> Professional Breakfast Program Sponsor will have 5 tickets (1/sponsor table as above) for breakfast and also say a few words during the program (3 minutes maximum).

Cart Sponsor for the Golf Tournament November 2, 2009: \$1,500

Company sign on all carts

Refreshment break sponsor for January-June CMP University sessions

Host a mid-morning refreshment break on eleven Saturday mornings between January and June 2010.

- 15 people in Fall, 25 people in the Spring

Dinner for the January 2010 Leadership retreat: (near venue)

Host a dinner for the MPINCC board of directors Friday or Saturday night.

- 35 Chapter leaders

Production Company Sponsors for the Gala or the Holiday Reception: \$4,500 cash or in-kind

To help the committee to produce the Gala or the Holiday Reception

Web site Sponsor for the Gala's online Silent Auction: \$2,500 cash

Logo placed on the site during the online auction

Sponsor for Awards for the Annual Gala & Silent Auction: \$2,500

This is great for a promotional products company.

Sponsor for Student Affairs Committee: \$2,400

Fall & Spring Student Affairs Committee activities (two available)

MPINCC 22nd Annual Trade Show & Conference

Breakfast: \$2,500

Coffee Break: \$1,500

Corkage: \$3,000

Bronze Level

Sponsorships: up to \$1,499 cash or in-kind sponsorship

Benefits of the Level:

<ul style="list-style-type: none"> Your information will be included in email blasts to the chapter database (3500) for program registration.
<ul style="list-style-type: none"> Mention or listing in the Sponsor Spotlight column in <i>Perspective</i> magazine.

Technology Day Exhibitor Package: 20 Exhibitors (First come, first served) \$499.00

This package is the premiere exhibitor opportunity for Technology Day and includes maximum branding exposure in the pre-event marketing activities and event communication materials. This package is only available to technology companies in the hospitality industry. Every potential and actual attendee will see your brand numerous times. The package **includes the following benefits:**

<ul style="list-style-type: none"> 2 admissions to Technology Day for you and an associate
<ul style="list-style-type: none"> Exhibit space: 1 6' skirted table top and 4 chairs. Chairs placed in front of table for demo of your product to attendees
<ul style="list-style-type: none"> Mention during luncheon general session
<ul style="list-style-type: none"> Opportunity to give premium items to attendees at table top display (does not include production cost of the premium item)

Electrical and internet needs are additional and can be ordered via the exhibitor order form.

Speaker Gifts - \$50-\$100 for each event

Gifts to cover Professional Breakfast Programs, Professional Education Programs, CMP University and Annual Trade Show & Conference Speakers

An acknowledgment of your donation accompanies the gift.

Awards and Recognition -

Scholarships for PEC and WEC - \$625 each

Hotel stays for 3-4 nights – in-kind donation

Airfare from California to PEC or WEC locations - \$500

Golf Tournament:

Weather Sponsor: \$500

Banner with logo

Hole Sponsors: cash sponsorship

Mercedes Benz Prize Hole Sponsor (1): \$1,499

Hole-in-One wins a Mercedes-Benz SLK280 or ML350 (\$54,000 value)

Tee sign provided and your logo on the invitation

Cash Prize Hole Sponsor (2): \$750

Hole-in-One wins \$25,000 cash

Tee sign provided and your logo on the invitation

Prize Hole Sponsor: \$500

Closest to the Pin & Longest Drive

Must also provide two (2) prizes with minimum \$60.00 retail value for Male and Female winners

Tee sign provided and your logo on the invitation

Hole Sponsor (5): \$250

5 needed at \$250 each

Tee sign provided

Newsflash (monthly)

Newsflash sponsor listed at the top of the page: \$250

Industry classifieds at the bottom of the page: \$ 75

Perspective

Article sponsor: \$200 per article

Subscriber Membership

Be a subscriber member of our chapter for only \$60

Mailing Labels

Supplier only labels

Planner only labels

Full set

Member price

\$ 75

\$ 75

\$125

Non-member price

\$225

\$225

\$395

Job Postings

30 day postings

Member price

\$100

Non-member price

\$200

Individual Student Sponsorship: \$250

Includes MPI Student Membership, registration for four professional education programs and the annual Trade Show and Conference along with accelerated internship possibilities within MPINCC and initial rights to volunteer opportunities within MPINCC.

Silent Auction Items: Golf Tournament, Holiday Reception and Annual Gala & Silent Auction

Advertise your company by donating a silent auction item to any of the 3 events.

Toy Drive: Holiday Reception

This is everyone’s chance to make a child’s holiday season special. Don’t miss the opportunity to donate to a very worthy cause. Bring an unwrapped toy or gift card. A community group is counting on your donation.

Toy Drive: Holiday Reception: \$2,500

Earn naming rights for the MPINCC Toy Drive by making a cash or in-kind donation valued at \$2,500.