



# NORTHERN CALIFORNIA CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

## MPINCC 22nd Annual Conference & Expo, Moscone West at The Moscone Center EXHIBITOR EVALUATION FORM

January 21, 2010

Your feedback is extremely important and provides us with valuable information for planning next year's program. Please take a moment to complete this form.

<b>TRADE SHOW</b>	EXCELLENT	GOOD	FAIR	POOR
Show Facility	4	3	2	1
Show Location	4	3	2	1
Show Schedule/Length	4	3	2	1
Lunch Format	4	3	2	1
Booth Location	4	3	2	1
Attendance/Traffic	4	3	2	1
Attendee Interest in my Site/Service	4	3	2	1
Value of this Show to my Market	4	3	2	1
<b>MPINCC SHOW MANAGEMENT</b>	EXCELLENT	GOOD	FAIR	POOR
Marketing/Publicity/Invitations	4	3	2	1
Communication	4	3	2	1
Responsiveness to my Needs	4	3	2	1
Show Décor and Theme	4	3	2	1
Registration	4	3	2	1
<b>FREEMAN EXPOSITION SERVICES</b>	EXCELLENT	GOOD	FAIR	POOR
Pre-Show Communication	4	3	2	1
On-site Communication	4	3	2	1
Responsiveness to my Needs	4	3	2	1
<b>OVERALL</b>	EXCELLENT	GOOD	FAIR	POOR
Overall Success of Show	4	3	2	1
Do you plan to exhibit next year?	YES	NO		

### COMMENTS

Where would you like to see the show held in 2011 – San Jose or San Francisco?

What was most valuable about this show?

What could be improved?

Closing comments:

**Please turn in your evaluation at registration or fax to MPINCC at  
(925) 355-1296.**